



## Digital Marketing Agency Lower Mainland, BC

### Established Full-Service Digital Marketing Agency

A rare opportunity to acquire a well-established, highly regarded digital marketing agency based in Western Canada. Founded over a decade ago, the company has evolved into a fully remote, operationally lean organization with a proven track record of success and a strong foothold in key regional markets including the Lower Mainland, Sea-to-Sky corridor, and Vancouver Island.

This agency specializes in search engine optimization (SEO), pay-per-click (PPC) advertising, social media marketing, website development, and web hosting. It is known for its data-driven approach, transparency, and deep expertise in helping small to mid-sized businesses grow online.

The client base spans a wide range of industries including healthcare, home services, retail, and professional services. The agency has consistently been recognized by industry bodies and local business publications for its growth and leadership in the digital marketing space. It holds Google Premier Partner status and has built a reputation as a trusted, performance-driven partner for its clients.

The ownership group has already taken a step back from day-to-day operations, making this a seamless, low-disruption acquisition opportunity. With a recurring revenue model and a strong, seasoned team in place, the business is well-positioned for an investor or strategic buyer looking to expand market share, broaden service offerings, or integrate a reputable brand into their existing platform.

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# Digital Marketing Agency

## Lower Mainland, BC

### Business Details

- ▶ **Google Premier Partner with consistent industry recognition:** A top-tier agency designation reflecting strong performance and trust with Google — further reinforced by repeated recognition in regional rankings for digital and media excellence.
- ▶ **Recurring revenue model with high client retention:** A stable base of long-term clients on monthly retainers provides predictable cash flow and minimizes reliance on one-time projects.
- ▶ **Fully remote operations with low fixed overhead:** The agency's cloud-based infrastructure and distributed team eliminate the need for office space, maximizing profitability and operational flexibility.
- ▶ **Experienced team with defined leadership structure:** Department leads oversee delivery and client success, enabling continuity and scalability with minimal involvement from ownership.
- ▶ **Strong brand authority in SEO and digital visibility:** Years of organic content creation and successful campaigns have earned the agency prominent search visibility and inbound credibility.
- ▶ **Scalable model with growth potential in geography and service:** The company is well-positioned to expand across Canada or into new verticals, with systems and partnerships already in place to support growth



### Business Details

#### Sale Type

Share sale

#### Property Details

Operated Fully Remotely

#### Staff

8 Staff including 2 owners

#### Transition

Vendor willing to take appropriate steps to facilitate transition

#### Price

\$1,295,000

	2020	2021	2022	2023	2024
Revenue	\$1,361,433.00	\$1,944,234.00	\$1,752,185.00	\$1,367,044.00	\$1,043,922.00
Gross Profit	\$1,361,433.00	\$609,558.00	\$575,872.00	\$412,533.00	\$402,845.00
Gross Margin	100%	31%	33%	30%	39%
Normalized EBITDA	\$411,515.00	\$266,927.00	\$384,097.93	\$230,954.94	\$289,958.00

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